

Privacy Policy

Effective 1 August 2026

Provider, Contact Address and Data Controller within the Meaning of Data Protection Law

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Scope

This privacy policy informs users about the nature, scope and purpose of the collection and use of their data by the responsible provider.

The legal framework for data protection is formed by the Federal Data Protection Act (BDSG), the Telemedia Act (TMG), and the European General Data Protection Regulation (GDPR).

Collection of General Information

Each time this site is accessed, information is automatically collected by us or our web space provider.

The information collected includes, among other things: the name of the website, the file, the date, the amount of data transferred, the web browser, browser plug-ins and browser version, the operating system, the domain name of your internet service provider, the so-called referrer URL (the page from which you accessed our site), and the IP address.

Without this data, it would in some cases be technically impossible to deliver and display the content of the website. The collection of this data is therefore mandatory. In addition, we use this information for statistical purposes. It helps us optimize our offering and technology and defend against cyberattacks. We also reserve the right to subsequently review and analyze log data in detail if there is suspicion of unlawful use of our services.

Handling of Personal Data

Definition: Personal data means any information that can be used to uniquely identify a person. This includes data that can be traced back to a specific individual.

Personal data includes first and last name, telephone number, and email address. Information about hobbies, memberships and preferences, as well as websites visited, is also considered personal data.

This data is collected, used and, where applicable, disclosed by the provider only where expressly permitted by law or where the user has consented to the collection, processing, use and disclosure of the data. User consent is deemed given if the user continues to use the services offered after having been made aware of this privacy policy.

Registration on Our Website

When you register on our website in order to use personalized services, personal data is collected. This includes name, address, company, telephone number, and (email) address as contact and communication data. Because registered users can access or store confidential data, their usage behavior is closely monitored. This primarily serves to identify users who use the service in violation of the agreed terms and to the detriment of other users.

Registration enables access to services and content available only to registered users. Registered users may at any time change or delete the data provided during registration. On request, we will of course inform you which personal data has been collected and stored. In addition, we will correct or delete data upon request,

provided this does not conflict with statutory retention obligations. For any questions or requests to correct or delete your data, please use the contact details provided in this privacy policy.

Provision of Paid Services

In order to provide paid services, we request additional data. This applies, for example, to payment details.

To ensure the security of your data during transmission, we use encryption methods (such as SSL) via HTTPS that reflect the current state of the art.

Newsletter and Email Distribution List

If you sign up for our newsletter or email distribution list, we use the data you provide exclusively for this purpose or to inform you of circumstances relevant to this service or your registration.

Receiving the newsletter requires a valid email address. We also store the IP address used to sign up for the newsletter and the date on which you subscribed. This data serves as evidence in the event of misuse, should a third-party email address be registered for the newsletter without authorization.

You may withdraw your consent to the storage of your data, your email address, and its use for sending the newsletter at any time. You may also notify us of your wish to withdraw consent using the contact options provided in this document.

Contact Form

If you contact us via the online form or by email, we store the information you provide in order to respond to your inquiry and address any follow-up questions.

Comments and Contributions

If users leave comments on the blog or post other contributions, their IP addresses are stored. This is done for the provider's own protection in case someone posts unlawful content in comments or contributions (such as insults or prohibited political propaganda). In such cases, the provider itself could be held liable for the comment or contribution and therefore has an interest in the identity of the author.

Integration of Third-Party Services and Content

Our website sometimes includes content, services, and offerings from other providers. Examples include maps provided by Google Maps, videos from YouTube, and graphics and images from other websites. In order for this content to be retrieved and displayed in the user's browser, transmission of the IP address is essential. The providers (hereinafter referred to as "third-party providers") therefore receive the IP address of the respective user.

Although we make every effort to use only third-party providers that require the IP address solely to deliver content, we have no control over whether the IP address may be stored. In such cases, this is done, among other things, for statistical purposes. Where we become aware that an IP address is being stored, we will inform our users accordingly.

Cookies

This website uses so-called cookies. These are text files that are stored on your device by the server. They contain information about the browser, IP address, operating system, and internet connection.

Cookies primarily serve two purposes. They help make navigating our website easier for you and enable the website to be displayed correctly. They are not used to introduce viruses or launch programs.

Users may access parts of our website without the use of cookies. To do so, the corresponding settings must be changed in the browser. Please refer to your browser's help function for instructions on disabling cookies. Please note, however, that this may impair certain functions of this website and limit the overall user experience. The pages <http://www.aboutads.info/choices/> (USA) and

<http://www.youronlinechoices.com/uk/your-ad-choices/> (Europe) allow you to manage online advertising cookies.

Web Analytics with Pirsch Analytics

This website uses Pirsch Analytics, a privacy-friendly web analytics service provided by Emvi Software GmbH, Nickelstraße 1b, 33378 Rheda-Wiedenbrück, Germany. Data is processed exclusively on servers located in Germany and is not shared with third parties.

Pirsch operates entirely without cookies and without setting any identifiers on your device. To generate anonymous usage statistics, a non-reversible hash is created from your IP address, user agent, date, and a secret value (salt) that changes daily. Your IP address is not stored in plain text, and it is technically impossible to re-identify visitors after a maximum of 24 hours. The resulting aggregated statistics (e.g. page views, referral sources, country) are stored without a time limit but do not allow any conclusions to be drawn about individual persons. No personal profiles are created and no users are tracked across devices.

We consider the data generated in this way to be anonymous within the meaning of the GDPR. To the extent that this should nevertheless, in the alternative, be regarded as processing of personal data, such processing is based on our legitimate interest in privacy-friendly, statistical analysis of usage behavior in order to optimize our offering, pursuant to Art. 6(1)(f) GDPR. Consent is not required for this, as neither cookies nor comparable device identifiers within the meaning of Section 25 of the German Telecommunications-Telemedia Data Protection Act (TTDSG) are used.

Further information can be found in Pirsch Analytics' privacy policy at <https://pirsch.io/privacy>.

Data Minimization

In accordance with the principles of data avoidance and data minimization, we store personal data only for as long as necessary or as required by law (statutory retention period). Once the purpose of the collected information no longer applies or the retention period ends, we block or delete the data.

Your Rights to Access, Rectification, Restriction, Erasure and Objection

You have the right to request, free of charge, information about the personal data stored about you and/or to request rectification, restriction, or erasure of that data. Exceptions apply where data storage is legally required for business transactions or where the data is subject to statutory retention obligations.

For these purposes, please contact us at the address given above.

In order to be able to give effect to a restriction on processing at any time, it is necessary to retain the data for control purposes in a restricted file. If there is no statutory archiving obligation, you may instead request deletion of the data. Otherwise, we will restrict processing of the data if you so request.

Changes to This Privacy Policy

To ensure that our privacy policy always complies with current legal requirements, we reserve the right to make changes to it at any time. This also applies where the privacy policy needs to be adapted due to new or revised services, such as new service offerings. The updated privacy policy will then take effect on your next visit to our website.